



February Meeting Minutes

February 6th, 2018

Via Go To Meeting

Members Present: Dan Lacy, Callie Curtis, Sara O'Dell, Linda Campbell, Ray Paslawski, Matt Mefford, Micah Bristow, Stephanie Smith, Susan Smydra

Secretary Report (Callie Curtis)

- January Meeting Minutes
 - Approved
- Annual Meeting Planning
 - Guest Speaker = RAAA President Johnny Rogers
 - Board Elections
 - Vice-President—Bud Thomas is unsure at this moment
 - Secretary—Callie Curtis is seeking re-election
 - NE Director—Matt Mefford is unsure at this moment
 - NW Director—Dwight Harper is not seeking re-election
 - We have already sent out the 60 days notice of the Annual Meeting & Sale when Linda sent out the sale information.
 - 30 days prior to the meeting send out positions that are up for election.
 - Send out the agenda 14 days prior to the annual meeting (mail & email)
 - Dan & Bud will take turns updating members at the annual meeting of the different committee reports to try to keep it moving along.

New Business

- Southwest Research Center – Cow Herd Expansion & Improvement Program
 - How does MORAA get involved?

Open Items from Previous Meetings

- Finalize Conference Call Provider – GoToMeeting
 - Can use Susan's account until October then get our own subscription.
- Review & Discuss Possibilities of National RA Convention Sponsorship
 - Opal Sponsorship Level was decided

Area Director Reports (Please provide a brief summary of any present/future area activities)

- **SW Director** (Linda Campbell)



- Monett Chamber of Commerce Beef Conference
 - Linda is attending on February 12th

Committee Reports & Updates (Please provide a brief summary of any present/future committee activities)

- **Membership Committee** (Callie Curtis)
 - Next newsletter will be sent out after the Annual Meeting & Sale to highlight that event

- **Marketing Committee** (Ray Paslawski)
 - Update - Affiliate Grant Program Application – Due May 1st 2019
 - Our ideas for funds must fall between July 1, 2019-June 30, 2020
 - How to promote Red Angus to commercial cattlemen?
 - Submit ideas to Ray Paslawski by February 25th
 - How to promote Red Angus in the state of Missouri

- **Breed Improvement & Member Education Committee** (Stephanie Smith)
 - Tom Brink seminar February 27th at the University of Missouri is open for anyone to attend. Invite membership to attend.

- **Junior Committee** (Susan Smyrda)
 - JRA Sponsor Campaign:
 - Juniors to put in \$250
 - MORAA Board voted to match & put in MOJRAA name if both names can't be listed
 - Heifer Donation:
 - Tickets being distributed; Flyer on the Home & Junior page of website
 - Facebook and email blasts coming next
 - Ask Junior in your area if you'd like tickets to sell; top selling Junior gets \$100
 - Preparing for Annual Meeting / Sale:
 - Working on donations, budget, display,
 - Junior Dues to stay the same
 - Susan suggested MORAA Board / Committee Chairs wear name badges so potential new members know who to talk to – also suggested having a MORAA booth (maybe next to the MOJRAA table?)

- American Royal:
 - Judges – need to know recommendations ASAP – turning in names on 02/11/19



- Feedback on show / rules & regulations by the next call
- Heads Up: Rules on using advertising, flyers, etc in the barns will be changing in 2019

Show Socials:

- Callie offered to be the MORAA counterpart to Junior lead on show socials
- Effort to be made to find a show “host” for each sponsored event (OEF, MSF, AR)

Charolais Barn:

- Waiting for additional feedback from Charolais team

MORAA Board of Directors

Dan Lacy: President	Linda Campbell: SW Director
Bud Thomas: Vice-President	Micah Bristow: SE Director
Callie Curtis: Secretary	Dwight Harper: NW Director
Sarah O'Dell: Treasurer	Matt Mefford: NE Director
Ray Paslawski: Director At Large	Steven Rogers: Ex-Officio (Education)

Committee Chairpersons

Junior Committee – Susan Smydra	Membership – Callie Curtis
Sale Committee – Linda Campbell	Marketing – Ray Paslawski
Education – Stephanie Smith	